

21ST NREC

NATIONAL REAL ESTATE CONVENTION

3 – 4 AUGUST 2010

ISTANA HOTEL, KUALA LUMPUR

OPPORTUNITIES IN THE NEW DECADE



Official Opening and Keynote Address By:

YB. Tan Sri Nor Mohamed Yakcop
Minister in The Prime Minister's Department



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21st NATIONAL REAL ESTATE CONVENTION

Theme

“OPPORTUNITIES IN THE NEW DECADE”

Background

This year's 21st NREC is aptly themed "Opportunities in the New Decade" and is timely in view of the 10th Malaysia Plan (10MP) recently tabled @Parliament by the Honourable Prime Minister. It is an exceptionally inspiring Plan which Malaysians should be proud of and take immediate cognizance by all sectors, people-first included.

Much has been said of the 10MP and much more to be done. So much opportunities served upon us to take on; take it and the nation prospers, ignore it, leave it and we deprive the nation short of achieving industrialised status. Prime Minister expects no stones unturned, no efforts wasted, no missed opportunities.

The 10th Malaysia Plan emphasizes the need to innovate in many areas of businesses and this does not exclude the real estate

sector. **Business is no more as usual.** The economy will be private sector driven, the main players will be the private entities whilst the government will be the facilitators of the supporting driving forces of the economic activities.

Thus, 2010 NREC takes the just-on-time attitude in preparing the platform for the whole spectrum of the real estate industry professionals and practitioners, to deliberate the pathway and strategies in moving ahead. Reputable and renowned industry players will share their views on pertinent issues for the delegates to have the opportunity for an intellectual discourse. NREC brings to you the economy at large, the international opportunities, managing and mitigating the potential risks and certainly, innovative attempts in creating Malaysia as a World Class destination hub for real estate investments and the export of professional services.

@NREC, there is certainly no time to lose, we feel the pulse of the Malaysia Plan and we make the first moves. First in Real Estate, Second to None, Checkmate.

Enjoy and see you there.

Who Should Attend?

Academicians
Architects
Accountants
Bankers
Builders
Building Surveyors
Building Suppliers
Contractors
Developers
Engineers
Financial Consultants
Finance Executives
Government officers
Geomatic And Land Surveyors

Home Buyers
Knowledge Managers
Land Economists
Local Authorities
Management Consultants
Property Consultants
Property Investors
Property Managers
Real Estate Agents
Project Managers
Quantity Surveyors
Town Planners
Valuers

DAY 1 : 3rd AUGUST 2010 (TUESDAY)

8.30 am – 9.00 am Registration & Arrival of Guests

9.00 am – 10.00 am Welcome Speech
By Sr P. Tangga Peragasam
Vice President ISM/ PCVS Chairman

Key-note Address & Opening Ceremony:

“Creating New Business Opportunities”
By The Honourable Yang Berhormat Tan Sri Nor Mohamed Yakcop
Minister in The Prime Minister’s Department

10.00 am – 10.30 am Tea Break & Networking

PLENARY I : GENERAL ECONOMY

Session Chairman : YB Senator Dato’ Sr Abdul Rahim Rahman
Founder and Executive Chairman, Rahim & Co
Chartered Surveyors Sdn Bhd

10.30 am – 11.15 am Paper 1 : The 10th Malaysia Plan : Business Not As Usual
Yg Bhg Dato Noriyah Ahmad
Director General
Economic Planning Unit, Prime Minister’s Department

11.15 am – 12.00 pm Paper 2 : Positioning Finance Initiatives for the Real Estate Industry (TBC)

12.00 pm – 12.45 pm Paper 3 : Economy Scan (TBC)

12.45 pm – 1.00 pm Closing Remarks by Session Chairman
Presentation of Tokens of Appreciation to Speakers/ Chairman

1.00 pm – 2.30 pm Lunch & Networking

PLENARY II : INTERNATIONAL OPPORTUNITIES

Session Chairman : Sr Ong See Lian
RICS Global President Elect 2011/2012

2.30 pm – 3.15 pm Paper 4 : Export Capabilities Of Malaysian Housing Developers In The Context Of
Globalisation And Liberalisation
Professor Sr Abdul Rashid Abdul Aziz
Universiti Sains Malaysia

3.15 pm – 4.00 pm Paper 5 : Plans & Strategies for Growing Urban Singapore: Exporting Professional Services
Professor Dr Lim Lan Yuan
Chairman
Singapore Institute of Surveyors & Valuers (SISV)

4.00 pm – 4.45 pm Paper 6 : Penetrating International Frontiers
Mr Ngian Siew Siong
Managing Director, International, Property Development Division
Sunway City Berhad (SunCity)

4.45 pm – 5.00 pm Closing Remarks by Session Chairman
Presentation of Tokens of Appreciation to Speakers/ Chairman
Tea & Networking

** All details are correct at the time of printing. However, ISM reserves the right to modify the necessary where applicable.

** TBC - To Be Confirmed

** Please be advised to get the latest updates at <http://www.nrec.org.my> or <http://www.ism.org.my>

DAY 2 : 4th AUGUST 2010 (WEDNESDAY)

PLENARY III : RISKS MANAGEMENT

Session Chairman : Sr Christopher Boyd

Executive Chairman, CB Richard Ellis

- 9.00 am – 9.45 am Paper 7 : PRISM : Property Data at Your Fingertips
Dr Sr Zailan Md Isa
Director
National Property Information Center (NAPIC), Department of Valuation & Property Services, Ministry of Finance
- 9.45 am – 10.30 am Paper 8 : Basel II & Basel III : Deadlines and Compliance (TBC)
- 10.30 am – 11.00 am Tea Break
- 11.00 am – 11.45 am Paper 9 : Liberalisation: Globalising the Malaysian Real Estate Industry
Tuan Haji Zakaria bin Jaafar
Director, Services Sector Development
Ministry of International Trade and Industry
- 11.45 am – 12.00 pm Closing Remarks by Session Chairman
Presentation of Tokens of Appreciation to Speakers/ Chairman
- 12.00 pm – 12.45 pm Guest Appearance: Living With Stress
Mr. Paul Jambunathan, PHF
Consultant Clinical & Liaison Psychologist
Monash University Malaysia
- 12.45 pm – 2.30 pm Presentation of Token of Appreciation, Lunch & Networking

2.30 pm – 4.45 pm PLENARY IV : MOVING AHEAD

Panel Discussion Theme:

Opportunities in the New Decade : Creating THE Malaysian Property Hub

Chairman and Moderator : Sr Elvin Fernandez
President, The Institution of Surveyors, Malaysia (ISM)

- Panelists :
- (i) Dr Yu Kee Su
President, FIABCI Asia Pacific
 - (ii) Sr Teo Chee Hai
Vice-President, International Federation of Surveyors (FIG)
 - (iii) YBhg. Datuk Ng Seing Liong
Immediate Past President, REHDA
 - (iv) Sr Lee Liam Chye
Group CEO, Perdana ParkCity Sdn Bhd
 - (v) Sr Adzman Shah Mohd Ariffin
Deputy Managing Director/ Property Consultant
DTZ Nawawi Tie Leung Property Consultants Sdn Bhd

- 4.45 pm – 5.00 pm Closing Remarks by Session Chairman
Presentation of Tokens of Appreciation to Panelists/ Chairman & Moderator
- 5.00 pm - 5.15 pm Closing Remarks for NREC
Sr Choy Yue Kwong
President
Association of Valuers, Property Managers, Estate Agents & Property Consultants in the Private Sector Malaysia (PEPS)
- 5.00 pm Networking & Tea

Registration Form

Please forward your form to:

The Institution of Surveyors Malaysia
3rd Floor, Bangunan Juruukur
64-66, Jalan 52/4
46200 Petaling Jaya, Selangor

Tel : 03-7955 1773/ 7956 9728/ 7954 8358
Fax : 03-7955 0253
Email : secretariat@ism.org.my
katherine@ism.org.my

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ISTANA HOTEL KUALA LUMPUR

Registration Fees

Class/ Grade	Fees Per Person (Normal Rates)	Number of Registrants	Total
ISM Member	RM 650.00		
PEPS Member	RM 650.00		
RICS Member	RM 650.00		
Non ISM Member	RM 850.00		
International Participant	US\$ 300.00		
Student Member	RM 250.00		
		Grand Total	

Discount of 10% for two or more participants registered on the same registration form.

Please Register The Following Participants:

1. Name: Designation:
2. Name: Designation:
3. Name: Designation:
4. Name: Designation:

Company/ Organisation/ Institution:

Address:

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Tel: Fax: Email:

Contact Person: Signature:

Date:

