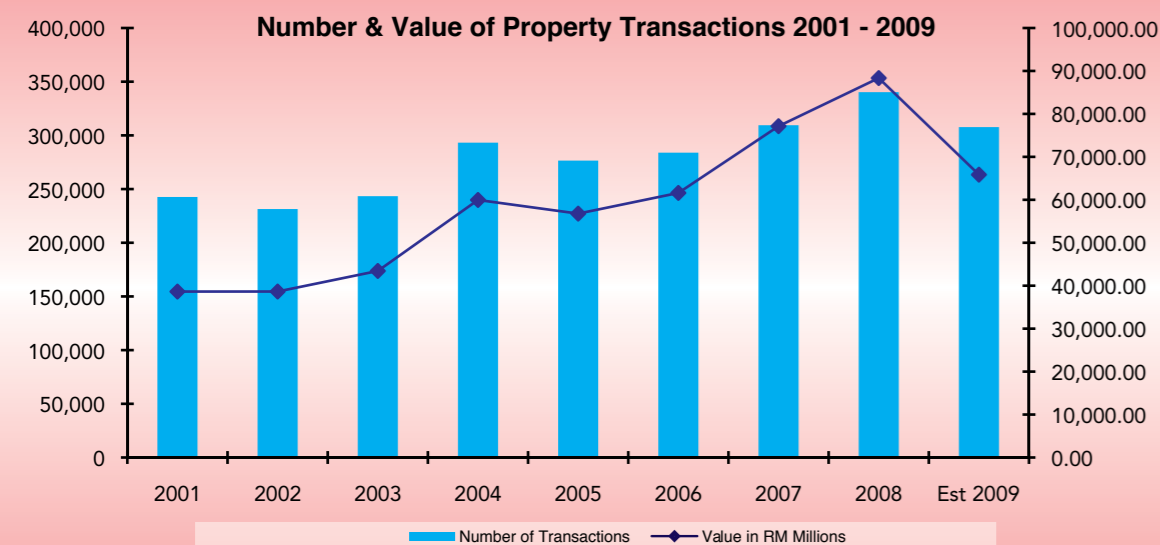


TIME	PROGRAMME	SPEAKERS
08:00 am – 09:00 am (1 hour)	REGISTRATION	
09:00 am – 09:15 am (15 min)	Opening Remarks	Dato' Mukhriz Tun Mahathir (tentative)
09:15 am – 10:00 am (45 min)	Overview of the Malaysian Economy and the Malaysian Property Market	Dato' Abdullah Thalith bin Md Thani
10:00 am – 10:30 am (30 min)	COFFEE BREAK / PRESS CONFERENCE	
10:30 am – 11:10 am (40 min)	Residential Market Performance and Outlook	Dr. Zailan Mohd Isa
11:10 am – 11:50 am (40 min)	Office Market Performance and Outlook	Sarkunan Subramaniam
11:50 am – 12:30 pm (40 min)	Retail Market Performance and Outlook	Brian Koh Weng Chuan
12:30 pm – 02:00 pm (1.5 hour)	LUNCH	Luncheon Talk by ING
02:00 pm – 02:40 pm (40 min)	Industrial Market Performance and Outlook	Anthony Chua Kian Beng
02:40 pm – 03:20 pm (40 min)	High End Condominium Market Performance and Outlook	Lim Eng Chong
03:20 pm – 04:00 pm (40 min)	REITS Performance and Outlook	Sharizad Juma'at
04:00 pm – 04:30 pm (30 min)	COFFEE BREAK	
04:30 pm – 05:10 pm (40 min)	Current Topic of Interest: LRT Extensions and Impact on Property Values	Ho Chin Soon
05:10 pm – 06:00 pm (50 min)	Property Market Forum Theme "Market Outlook"	Panelists: Dato' Abdullah Thalith bin Md Thani James Wong Kwong Onn Christopher Boyd

WHO SHOULD ATTEND

Bankers • Real Estate Developers • Builders • Real Estate Analysts • Real Estate Investors • Corporate Leaders
Investment Advisors • Fund Managers • Property Consultants • Valuers • REIT Players
Retail Consultants • Asset Managers • and others



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Property Market Outlook for 2010

Tuesday
January | 26 | 2010

Sime Darby Convention Centre, Kuala Lumpur



What are the market expectations for 2010? Green shoots are said to be pushing their way out of the hard baked soil. The financial stimulus packages, by the billions, bolstered the national economy or have they? The real estate market was the biggest concern of all countries; more so of the bank lending and collaterals that real estate stood for in the banking industry, giving rise to bad loans. How did this sector perform? For 2008 the Government revealed an unexpected and unexplained boost in the volume and value of property transactions, viz 340 thousand transactions worth RM88billion and astounding 10% and 14.5% growth against an expected fall. For 2009, basing on market sentiments the volume and value of transactions should be lower; but by how much?

Since the last Summit, there have been some changes in the political arena. Malaysia has a new prime minister with a clarion call for 1Malaysia. The messages being driven through are coming clear and fast; that this is not the time to be complacent or laid back. Malaysians must take the bull by the horns and drive it. Already the share market is up and some good signs are coming through in the form of new launches in housing schemes. Low interest rates keep fuelling the real estate sector.

It is against this backdrop we are now inviting you to participate in the 3rd Malaysian Property Summit. This is the summit on the property market, for the property world, by the property people put together by the very industry and people, to whom property people turn to when they need advice, consultation, research and analysis, testimony, professional opinion, expert witness and evidence, support and prognostication on the property market.

The Association of Valuers, Property Managers, Estate Agents & Property Consultants in the Private Sector Malaysia (PEPS), the body that represents the reputable and established private valuation and consultation practices, has come together to provide the Malaysian Property World with the width and depth of its accumulated research and analysis, prognosticate for this year, 2010, the expectations of movements, fluctuations and changes that can be expected to happen in the property market, and the reasons for it.

The objective of this Summit is to present to the Malaysian Property industry and players an authoritative view of the state of the real estate industry. As valuers, land economists, property consultants, real estate investment analysts, and, by and large, the only people trained and paid to judge the market and the outcomes, and the only people who have an in-depth knowledge of what is happening in the market, the speakers would be able to tell the world at large exactly what has been happening, and how the market is to behave and perform. The databases of the major property consultants will be thoroughly examined and in-depth research built into the prognostications that will be presented by the industry's key idea-men.

We have identified experts who specialises in a particular property sector to provide the participants the best answers to questions asked, or lurking in the minds of bankers, developers, analysts, investors, decision makers, institutional agents, fund managers and others.

This year, we have also introduced a set of new speakers to speak on their specialised topics and we have also introduced a Property Market Forum for a group of eminent property consultants to give their views on the Market Outlook for 2010.

For each sector, each speaker will do the following:

- Outline the historical background with data and analysis;
- Geographical spread and classifications;
- Relative importance to the industry;
- Relationship to the economy and market;
- Highlight the last three year's activities;
- Give an opinion on what has happened including an analysis of the drivers affecting it;
- Outline the key drivers that will drive the market in the future;
- State his opinion on what direction the market will take based on his analysis.

The 3rd Malaysian Property Summit 2010 is a Property Conference not to be missed and we look forward to your attendance.



DATO' ABDULLAH THALITH BIN MD THANI is the Director-General of the Valuation and Property Services Department in the Ministry of Finance, Malaysia. He started his career in valuation in 1978 after graduating from the University of Technology, Malaysia and subsequently did a Master of Science (Business Studies) at the University of Salford in 1993.

Among his significant achievement is the setting up of the National Property Information Centre (NAPIC) of which he was the 1st Director in 1999.

Dato' Abdullah Thalith is also the President of The Board of Valuers, Appraisers & Estate Agents Malaysia and a Past President of The Institution of Surveyors Malaysia.

DR. ZAILAN MOHD ISA is the Director of National Property Information Centre (NAPIC) of the Valuation and Property Services Department in the Ministry of Finance, Malaysia.

She is active in real estate research and had undertaken joint-researches with London South Bank University and Seoul Sogang University. She presents papers at local and international arena. She is an invited lecturer at INSPEN and INTAN in real estate research and market study. She was also a part-time lecturer for Masters Programme at the University of Malaya in 2007. Her areas of interests are housing, property and facilities management, real estate finance and real estate market.

Dr. Zailan is a Registered Valuer with The Board of Valuers, Appraisers and Estate Agents Malaysia and had served in the PCVS Division of The Institution of Surveyors Malaysia for many years.



SARKUNAN SUBRAMANIAM or Sarky, as he is known, is the Executive Director of Knight Frank Ooi & Zaharin Sdn Bhd. He started his career 23 years ago in Melbourne, Australia and has been in private practice since his return to Malaysia in 1989. His core competencies are in agency, investment sales development consultancy, research and valuations.

Sarky has concluded sales of investment grade buildings (in Malaysia and abroad), agricultural estates, industrial lands and high end residential. He has been directly involved with the office search for a large multinational petroleum company and has secured their principal office space of about 340,000 sq ft in Kuala Lumpur and their shared services centre in Cyberjaya for 320,000 sq ft.

Sarky is a Fellow of the Australian Property Institute, member of The Royal Institution of Chartered Surveyors, UK and member of PEPS, ISM and MIEA. He is a Registered Valuer and Registered Estate Agent with The Board of Valuers, Appraisers & Estate Agents Malaysia.



BRIAN KOH WENG CHUAN is the Executive Director of DTZ Nawawi Tie Leung Property Consultants Sdn Bhd. He holds a Bachelor of Science Degree in Estate Management from Herriot-Watt University, Edinburgh and a Post-Graduate Diploma in Marketing from the Chartered Institute of Marketing, UK. He specialises in development consultancy, preparing market and feasibility studies, investment appraisals and transactions. He currently heads the Consultancy & Research and the Investment Departments in DTZ Malaysia.

Brian had advised on a broad range of development projects in his capacity as Technical Advisor with PT Procon Indah (Jones Lang Wootton) in Jakarta and as a Real Estate Portfolio Manager with The Abu Dhabi Investment Authority U.A.E. in 1995 to 1999, he had advised on investment appraisals and the acquisition of major real estate assets across Asia for the Authority.

Brian is a member of The Royal Institution of Chartered Surveyors, UK and the Chartered Institute of Marketing, UK. He is a Registered Valuer and Registered Estate Agent with The Board of Valuers, Appraisers & Estate Agents Malaysia.



ANTHONY CHUA KIAN BENG is the Executive Director of KGV-Lambert Smith Hampton (M) Sdn Bhd. He has more than 20 years' professional experience in property services in the private sector. He served as a Branch Manager before his appointment as Director of Valuation and thereafter, as Executive Director of Valuation in KGV-Lambert Malaysia.

Anthony is a member of The Institution of Surveyors Malaysia and the Royal Institution of Chartered Surveyors, UK. He is a Registered Valuer and Registered Estate Agent with The Board of Valuers, Appraisers & Estate Agents Malaysia.

He regularly gives talks at property seminars and conducts training for bank staff. In addition to property valuation, he carries out plant and machinery valuation including equipments to complex industrial plants.



LIM ENG CHONG is the President of the Henry Butcher Malaysia Group. He holds a Bachelor Degree in Estate Management from the National University of Singapore, and an MBA from the University of Dubuque, U.S.A. Eng Chong's extensive experience since 1977 includes valuation of properties, plant and machineries, agency sales, investment and brokerage, property & project management as well as research. He also has vast experience in development consultancy, from land acquisition to project management to project marketing.

In 1987, he co-founded Henry Butcher Malaysia and had nurtured the company to a national network of 21 offices with over 300 personnel. Eng Chong is also involved in niche residential developments of terraced and bungalow houses.

Eng Chong is a Registered Valuer and Registered Estate Agent with The Board of Valuers, Appraisers & Estate Agents Malaysia and a member of the Royal Institution of Chartered Surveyors, UK.



SHARIZAD JUMA'AT is a Director of AmanahRaya-REIT Managers Sdn Bhd. Sharizad has been in the fund management industry for over 20 years. She started her career with Permodalan Nasional Berhad (PNB) as a Research Analyst and later moved to the Employees Provident Fund (EPF). During her tenure in EPF, she was the Head of Treasury for more than 10 years and later promoted to Head of Equity Investment. She has vast and extensive experience in financial analysis, equity investment, portfolio management, credit evaluation, fixed income investment and structured products.

In June 2004, she joined AmanahRaya Asset Sdn Bhd (ARAM) as the Chief Executive Officer. In June 2008, she was appointed Managing Director of AmanahRaya – JMF Asset Management Sdn Bhd (ARJMF), now known as AmanahRaya Investment Management Sdn Bhd (ARIM).

Her involvement in property investment started when ARIM initiated AmanahRaya REIT (ARREIT) and became the REIT Manager in 2006. Her exposure involves property acquisitions, property investments, injection and listing exercise as well as managing the listed units of ARREIT.



HO CHIN SOON is a Director of Ho Chin Soon Research Sdn Bhd, a property information company that specializes in land use and ownership maps. He started his career in CH Williams Talhar & Wong Sdn Bhd in 1979 and worked for 5 years before moving on to a property development company for another 5 years. Chin Soon has vast experience in real estate consultancy, gained both locally and regionally.

In 1989, he founded Ho Chin Soon Research Sdn Bhd to fill the vacuum of strong demand for property information at a reasonable cost from the real estate industry.

He is a Fellow of The Institution of Surveyors Malaysia and a Registered Valuer with The Board of Valuers, Appraisers & Estate Agents Malaysia. Ho Chin Soon sits in the National Council of FIABCI Malaysia, PEPS and MIEA as an ordinary Council member.



JAMES WONG KWONG ONN is the Managing Director of VPC Alliance (Malaysia) Sdn Bhd and the Regional Secretary of VPC Asia Pacific Limited, a regional grouping of property consultants operating in Asia. He is a practicing Property Consultant and Valuer since 1972 with working experience in Singapore and Malaysia.

James' core competencies are in valuation, investment sales and advice, market and feasibility studies and corporate transactions.

James is a Fellow of The Institution of Surveyors Malaysia and the current two-term President of PEPS (2006-2010). He is a Registered Valuer and Registered Estate Agent with The Board of Valuers, Appraisers & Estate Agents Malaysia. James is a regular speaker at property conferences and seminars and his comments on the property market are featured regularly in the media.



CHRISTOPHER BOYD is the Executive Chairman of Regroup Associates Sdn Bhd and a practicing Property Consultant and Valuer since 1970 with working experiences in Australia, Singapore and Malaysia. A British citizen, upon his arrival in Malaysia, he had held senior positions in two international property consultancy firms from 1974 to 1995 before he joined MUI Properties Bhd as their Managing Director from 1995 to 2001.

Chris is a Fellow of The Institution of Surveyors Malaysia and The Royal Institution of Chartered Surveyors, UK. He is also the Advisor on Valuation to the PCVS Division of ISM. He is a Registered Valuer and Registered Estate Agent with The Board of Valuers, Appraisers & Estate Agents Malaysia. Chris is a regular speaker at property forums and seminars and has extensive experience in the acquisition and disposal of property investments in many countries.

